POS **Simple, Fast and Easy!**

Printing Costs
inc. paper
A1 Size...£2.00
A2 Size...£1.00
A3 Size...£0.50

EasyDisplay POS SOFTWARE

A complete in-house point-of-sale (POS) design and management software solution for printing shelf-labelling to display signs and large-format retail sign posters.

A database driven application designed for all kinds of retailers to print professional, photo quality, branded point of sale signage and retail promotions, either in-store or at head office, saving both time and costs of up to 70%.

An ideal solution for retail shops, wholesalers, shopping centres, showrooms, exhibition centres, estate agents, travel agents, plus many more!

- Shelf Labelling
- In-Store POS
- Retail POS
- Tickets & Tags
- Swing Tags
- Shop Front Signs
- Sales Posters

Complete Solution from £1950.00 exc. PC kit

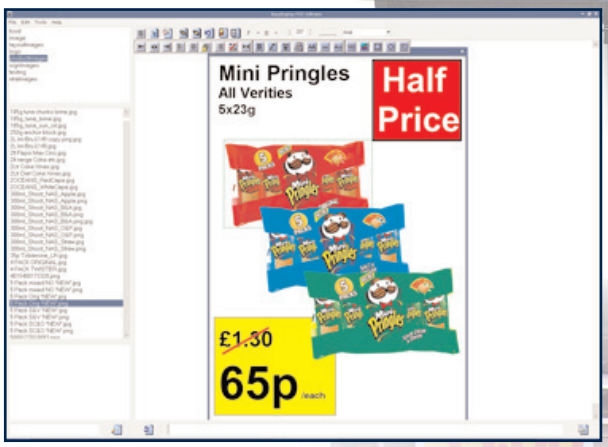
Boost **your sales**

EasyDisplay

EasyDisplay POS Software handles every thing from shelf labels to large format point of sale banners and posters in an easy and intuitive user interface.

Main features are:

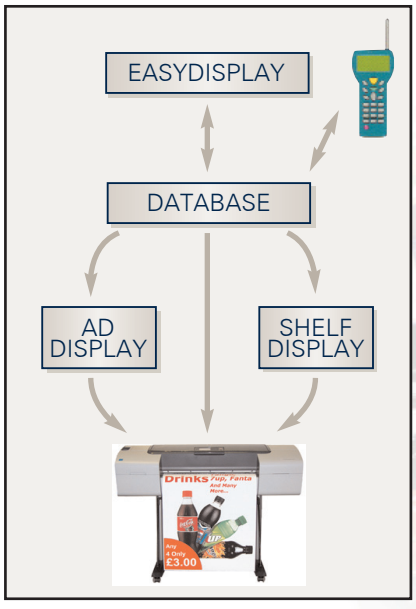
- Fast and Easy Production of Signs
- Easy to Use Pre-Defined Templates
- Fixed Layouts and Revisable Text
- Maintains Corporate Branding
- EPOS Database Intergration
- Saves Time & Costs of up to 70%
- Cuts Lead Time & Reduces Budgets
- Provides In-house Sign Making Facility
- Powerful & Correct Sign Pressure
- Allows Full Control from Head Office



With EasyDisplay you can make POS signs quickly and easily.
In just a few seconds you can create new signs in different styles and sizes by using predefined templates. Just select a scale in a pre-defined template, edit the required fields, and press print. You can also produce all kinds of POS signs, ranging from general posters, shelf labels to A1 or even bigger!

With pre-defined templates it is convenient to maintain your corporate branding with photo-quality printing.
EasyDisplay Software is supplied with a basic set of templates to cover the most common situations. It's fast and easy to create new sizes and templates to suit your own needs. You can import various image types e.g. 'Wmf', 'Jpeg', 'Gif', 'Bmp', 'Tif' and 'Emf'.

Save more time by using Hand Held Terminals.
To make the most of your sign making process you can use Hand Terminals with EasyDisplay software. Just scan the barcode, choose the size and template, adjust the sale price and start printing. Print exact size & quantity from the shop floor.



Slash Printing costs, save time and money.
In-house solution will significantly cut-down your printing costs by up to 70% imedeiatley. For example, if you outsource an A1 size poster sign, this can cost you as much as £20.00 but in-house printing, using our solution will reduce that cost down to £2.00.

Eliminate errors by using the EasyDisplay DATABASE.
Prices and information can be retrieved automatically from the cash registers databases and entered in the EasyDisplay database. By using this information you can add or revise the text, allowing you to achieve the correct sign information, preserving a unified appearance in the store.

Save time and **reduce costs**

ShelfDisplay

ShelfDisplay is a built-in module which meets the demand for easy and fast production of shelf labels, barcodes and signs without you being forced to enter information for every article. **The articles are fed into the program and then you can choose the size, numbers of signs and labels to print.**

The layout of the POS, e.g. fields printed on the sign and individual placement, is the same as you would use in EasyDisplay.

ShelfDisplay **also contains functions to sort and store your own lists and edit print queue etc.**

AdDisplay

AdDisplay is another built-in program to EasyDisplay, which meets demand for easy and fast production of signs for a chain of stores. **Stores that share the same promotional activities each week can use the same text file from head office. The only thing the local store needs to do is to choose the size and how many to print.**

It works as follows:

- A manuscript of which appear on the signs is sent to the author (e.g. a PDF document with the adverts for next week promotion).
- The author creates a text file which is distributed to the stores, for example, a week before the ad is to be printed and distributed.
- The distributed file is fed into the program when AdDisplay is opened. On the menu line, at the top left of the program, it is displayed in order of each week the file are made.
- For every article the store chooses one or more print sizes. The signs will be printed with the stores templates in EasyDisplay. The local store can edit the price on the sign, recalculate, and then compare the price.

DESIGN, INTEGRATION & PRINTING POS SOLUTION

EasyDisplay provides a user friendly, easy to learn interface, allowing us to train your staff promptly. You can also use our POS designers who can help to maintain your corporate identity from design of fonts, templates, images, barcodes, and typesetting database. EasyDisplay can be integrated with most third party retail databases and managed centrally on your wide area network.

Printing on-site at each local store is a cost effective method of distributing POS materials. You may decide to print from one location i.e. head office. Alternatively you may also employ our bureau service to update your database to match any sales activities. Our product specialists can advise on printing to any of your existing Windows Printers as well as offer advice on supplying a new, pre-configured system with all the required printing supplies.

How we can **assist**

A typical POS solution for a small retail outlet may consist of the following products and services:

- EasyDisplay POS Software
- HP DesignJet T610 - 24"(A1) Printer
- PC Mounting Kit and Floor Stand
- PICCOLINK Hand Terminal
- HP A4/ A3 Colour Laser Printer
- HP PC System with 15" TFT Display
- HP Digital Camera and Scanner
- Setup of Templates and Brand Colours
- Customer Services Posters
- Delivery, Installation and Setup Service
- On-Site User Training
- 3-Year Warranty
- Software Upgrades
- Technical Support

In addition we can assist:

- Delivery of an Integrated Solution
- Design Consultancy Service
- Printing Bureau Service
- Inks and Paper Supplies

EasyDisplay software is a product of LTG Display AB, which is the leading company in POS sign systems for retail businesses in Scandinavia. LTG delivers a complete solution to meet POS printing requirements. **LTG DISPLAY AB is part of the Amplex Group of 40 companies with a turnover of $180 billion. Their principal customers in Sweden are leading food market stores such as ICA Ahold, among others. More than 2000 shops use LTG software daily to produce retail signs.**
For more information visit: www.ltg.se

System Requirements: **Pentium II-233MHz or later processor, 600MB Hard Drive, 128MB RAM, 800x600 screen resolution, CD-ROM Drive, Microsoft Windows 98, 2000 or XP/Vista.**

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